

SOPHIE

LAUFER

I am an interdisciplinary artist and graphic designer based in Washington, DC. As a tactile and visual person, I love bringing ideas to life through graphic design. I often combine physical and digital elements in my work and I am most inspired by the textures and patterns that I see in nature.

Info

Based in Washington, DC
sophielauger.com
sophieslauger@gmail.com

Education

Bachelor of Arts in Graphic Design
University of the District of Columbia
Honors | Summa Cum Laude

Motion Design and Animation Certification
Parsons School of Design
(in progress)

Work

REWILD
Director of Horticultural Maintenance
& Graphic Design
2023-present

Smithsonian Associates
Remote Learning Tech Host
2024-present

UDC Art Department
Gallery Assistant
2021-2024

Experience

Hidden Food History: City Garden
Co-op Oral History Project | 2024

- * Assisted in post-transcript editing and indexing the transcript.

Artomatic DC | 2024

- * Participated as an artist. Installed and exhibited my original work.

Skills

- * Strong communication and collaboration skills
- * Time management and ability to meet deadlines
- * Attention to detail and accuracy in design work
- * Adaptability and willingness to learn new things
- * Experience with framing, matting, and installing artwork in gallery settings
- * Ability to measure, cut, and assemble materials with accuracy
- * Strong understanding typography and visual hierarchy
- * Ability to create designs for print and digital media
- * Experience with branding and logo design
- * Knowledge of color theory and design principles
- * Knowledge of printing processes and prepress preparation
- * Experience with photo editing and retouching
- * Understanding of marketing and advertising principles
- * Understanding of motion design principles
- * Experience with keyframe animation and timeline management
- * Ability to create 2D animations for digital platforms
- * Knowledge of kinetic typography and text animation
- * Storyboarding and developing visual narratives for animation

Software & Tools

- * Adobe CC: Illustrator, Photoshop, InDesign, Bridge, AfterEffects, PremierPro, Lightroom
- * Microsoft: Word, Excel, PowerPoint
- * Google: Docs, Sheets, Slides
- * CaptureOne Software
- * HTML, CSS
- * Figma
- * Procreate
- * Canva