

SOPHIE

LAUFER

I'm Sophie, an interdisciplinary artist and designer looking for design opportunities and collaborations. I am proficient in a variety of mediums and softwares, I particularly enjoy merging physical and digital elements to create layered, tactile designs that leap off the page.

## Info

Based in Washington, DC  
sophielaufer.com  
sophieslaufer@gmail.com

## Education

Bachelor of Arts in Graphic Design  
University of the District of Columbia  
Honors | Summa Cum Laude

## Work

REWILD  
Graphic Designer &  
Maintenance Manager  
2023-present

Suns Cinema  
Bar Manager  
2021-2023

KOL Foods  
Customer Experience Associate  
2020-2022

## Relevant Experience

Hidden Food History: City Garden  
Co-op Oral History Project | 2024  
\* Assisted in post-transcript editing  
and indexing the transcript.

Artomatic DC | 2024

\* Participated as an artist. Installed  
and exhibited my original work.

## Skills

- \* Strong understanding typography and visual hierarchy
- \* Ability to create designs for print and digital media
- \* Experience with branding and logo design
- \* Knowledge of color theory and design principles
- \* Understanding of web design principles and UX design
- \* Familiarity with multimedia design (motion graphics, video editing)
- \* Strong communication and collaboration skills
- \* Time management and ability to meet deadlines
- \* Attention to detail and accuracy in design work
- \* Adaptability and willingness to learn new things
- \* Knowledge of printing processes and prepress preparation
- \* Experience with photo editing and retouching
- \* Understanding of marketing and advertising principles
- \* Ability to develop creative solutions for design challenges.

## Software & Tools

- \* Adobe: Photoshop, Illustrator, InDesign, After Effects
- \* Microsoft: Word, PowerPoint, Excel
- \* Google: Docs, Sheets, Slides
- \* HTML, CSS
- \* Figma
- \* Procreate
- \* Canva